



## Social Media Certified

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**Jenny Kuan**

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

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Certified: May 18 2019 - Valid until: Jun 16 2021

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**HubSpot** Academy

CEO Brian Halligan